



IZMAYLOVA

Ultra-slick style, majestic cuts, sophisticated details, ultra-worked lines, quality fabrics and artisanal, hand made craftsmanship. Izmaylova restores all its letters of nobility to couture.

Founded in 2009, the brand Izmaylova is the result of a meeting in London between Antonina Izmaylova Gam and Nathaniel, 22 years of talent each. Of evident complementarities, the Franco-Russian duo is bubbling with creativity. Antonina, originally from Moscow, graduated from the prestigious Central Saint Martins College London permeates all of her creations with her Russian heritage and aesthetic. Nathaniel, a visionary entrepreneur, grew up between Paris and London. Both had this crazy idea one day to start their own label. She would handle the design and he would deal with the management.

Together they design 'Edge of Darkness' for Autumn/Winter 2010, a capsule collection of six evening dresses in soft leather, silk, feathers and Swarovski crystals, which draws its influences from the riches of Imperial Russia. The cuts are futuristic, the architectural volumes, pitch dark. Critics unanimously acclaim their work.

With this success, Antonina and Nathanael imagined their latest Spring-Summer 2011 connection around 34 models inspired by the ice age. The two creators here have reinvented our relationship to time, thinking of summer as an extension of winter. Evening dresses mixed with blouses and skirts with couture finishes, silk, satin, fine jersey, organza, fine leather, crystal Swarovski and ostrich feathers, in shades of pale blue or metallic gray.

While waiting to find Izmaylova in Paris boutiques, they will soon be available online on the label's website, at Harrods in London and Barneys New York.



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SEIKO TAKI

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